



ACA | Canoe - Kayak - SUP - Raft - Rescue  
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## Safety Education & Instruction Council (SEIC) Meeting

**Date:** 30 October 2021

**Location:** Virtual; all times EDT

**Saturday, 30 October 2021**

SEIC Meeting

- 9:00 AM – Meeting Starts
- 12:30 PM – Lunch break (1 hour)
- 5:00 PM – Meeting Concludes

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### In Attendance:

#### ***Voting Members***

John Traendly  
John Browning  
Lydia Cardinal (*Wing*)  
Jeff Atkins  
Crystal Skahan

Lynn Dominguez  
Ashley Brown  
Robin Pope  
Elisha Lynn McArthur  
Mike Aronoff

Trey Rouss  
Sam Fowlkes  
Anna Levesque  
Ge Wu  
Dale Williams

*Ben Morton was not present for this meeting but reviewed the motion slate and cast votes through the ACA Office before the meeting.*

#### ***Non-voting Members: ACA Staff***

Beth Spilman

Kelsey Bracewell

Richard Lauridsen

#### ***Non-voting Members: Guests***

Eric Caravella  
Rachel Nagle  
CC Williams

Tom Dardis  
Andrea White  
Scott *\*last name  
not disclosed*

Bruce Johnson  
Geoff Lockett  
Andrea Watson

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### **AGENDA**

00:02:58 **Call to Order** 9:03a EST

John Traendly

- Welcome

- o The SEIC Chair thanks members present for continued hard work and dedication, especially the ongoing commitment at the Discipline Committee level.
- o Meeting etiquette and definition of conflict of interest is reviewed with members present.
- Establish Quorum
  - o Quorum is established with 17 of the 20 filled voting seats reporting; please see Appendix B for the Attendance and Voting Record.

#### 00:11:57 **Secretary's Report**

Lydia Wing

- Approval of Minutes - February, May, & August 2021
  - o This action was tabled for review during motion slate.

#### 00:13:04 **Liaison Reports**

- 00:13:21 **BSA** (Andrea Watson)
  - o In February, nearly 1,000 young women were recognized in the inaugural class of female Eagle Scouts.
  - o 95% of camps reopened in 2021 after about 85% were unable to open in 2020.
  - o BSA sponsored a *Summer of Service* in 2021; a 2022 initiative will be focused on water safety... more details forthcoming.
  - o In 2022, a program to highlight the importance of water safety not just for scouts but for their families, too will be launched (Prepared to Swim / Prepared to Paddle).
- 00:18:16 **USCG** (Tom Dardis)
  - o Most of this year's activity is dealing with mechanized vessels.
  - o 2020 was a banner year for participation which meant an increase in accidents; no statistics available for 2021 yet.
- **Safe Boating Council** (Peg Phillips)
  - o *The National Safe Boating Council did not have a representative on this call.*
- 00:38:18 **USCG Auxiliary** (Robin Pope)
 

Robin's report was accompanied by a presentation. See Appendix D.

  - o Paddlesport participation is growing steadily (especially in kayaking, which is the most popular); there is a correlation between participation and fatalities. Most fatalities occur in calm water.
  - o Kayaking and canoeing are some of the most popular merit badges in BSA. The ACA has been very involved in writing the supporting documentation.
    - Sea Scout Program (Bruce Johnson)
      - Sea Scouts is a scouting program focused on boating with about 10,000 participants. A paddling-centered path through this program was initiated last year, a change from a previous focus on engines and sailing.
      - *In Chat*: Both Sea Scouts and Venturing are programs of BSA. They both have been fully gender inclusive since 1972. There is a [seascout.org](http://seascout.org) website that shows where the local units are. Another way to locate Sea Scout units is to go to [tinyurl.com/AuxScoutmap](http://tinyurl.com/AuxScoutmap). The Sea Scouts BSA website is at [seascout.org](http://seascout.org). If you need additional information, you can contact me at [relationships@seascout.org](mailto:relationships@seascout.org).

- The Sea Scout program sees a paddling-focused program as being the obvious avenue for better serving the boating community.
- Coast Guard Auxiliary / Auxpad
  - This program was developed in response to steadily increasing paddling fatalities but also because of an increase in search and rescue operations as well as waterway conflicts.

00:53:24 *Member Questions & Input on the USCG Liaison Report*

- Members present have a discussion regarding teaching strategy to meet the needs of new recreational paddlers that are contributing to the uptick in accidents and fatalities. Tom Dardis notes that data supports that people that are “educated” are not driving the statistics of accidents and fatalities.
- Geoff Luckett shares that his entry into ACA is a result of a recreational background as an angler and notes that he feels this is an unreached group of paddlers who can benefit from instruction and engagement. He is the founder of Tennessee Kayak Anglers which has 8,000 members.
- Members present discuss the possibility of improving or including educational / informational pamphlets / materials in equipment (kayaks, PFDs, paddles) that are sold in large box stores by collaborating with manufacturers and retailers. Robin Pope offers that there is currently work being done with the Watersports Foundation to try and address this issue to get such information into box stores.

00:20:58 **Executive Director Report**

Beth Spilman

Beth’s report was accompanied by a presentation. See Appendix C.

- Beth’s presentation covered financials, budget projections, and a plan for hiring new positions, including a communications coordinator.
- SafeSport Requirements Review
  - There will be updates to the ACA website to more prominently and clearly feature SafeSport and related resources.

00:34:46 *Member Questions & Input on the Executive Director Report*

- Andrea Watson (BSA) offers resources for training as well as provides contact information for those looking for more information. Andrea also shares additional resources geared toward youth informing and protecting themselves.
  - <https://www.scouting.org/training/youth-protection/>
  - <https://www.scouting.org/training/youth-protection/scouts-bsa/>
    - [andrea.watson@scouting.org](mailto:andrea.watson@scouting.org)
- Andrea White asks if the mentioned position of Communications Coordinator has been marketed to the membership.
  - Beth indicates that the position has not yet been posted as the process for position development is not that far along.
  - Andrea offers to help promote this posting when available.
- Crystal Skahan offers that all people, not just minors can be victims of abuse. People with disabilities are 2-10x more likely to encounter abuse. Members present are encouraged or

restrict their training or understanding of necessary prevention and protection.

- *In Chat*: Protections and prevention are valid for all, regardless of age, gender, or ability. Statistically, individuals with disabilities are two to ten times more likely to be victims of sexual assault or misconduct. Please do not limit this just to those working with minors. Sexual Abuse - Disability Justice <https://disabilityjustice.org>
- Additional free online info/course on the topic of Military Sexual Trauma (MST) through PsychArmor: <https://psycharmor.org/courses/military-sexual-trauma-2/>

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#### 01:04:29 SEI Department Report

Kelsey Bracewell

Kelsey's report was accompanied by a presentation. See Appendix E.

- Thanks to members present and office staff- Richard, Emma, Michelle, Kristal, and Garrett.

#### 01:29:03 Member Questions & Input on the SEI Department Report

- Trey Rouss asks to see a breakdown between international v domestic assessments delivered comparing 2019 through 2021.
  - **Action Item**: Trey to follow up with Kelsey via email to determine this data.
- Andrea White asks if there has been any sort of analysis conducted to see if there is a correlation between the ACA Instructor contest and people registering more of their courses. Kelsey shares she has not done a final assessment of the contest but will try to follow up.

#### 01:44:34 Standards Committee Report

John Traendly

- Standards Committee is meeting regularly (weekly/bi-weekly); a few IT/E applications still in backlog.
- An ongoing problem of incomplete IT/E applications is discussed; Executive Committee members share that incomplete applications take a lot of extra time to coordinate missing documents, requirements, etc. and thus instituted the following directives:
  - Any application that is incomplete will not be considered by the Standards Committee and shall be returned to the applicant.
  - Applicants must wait 30 days before resubmission and will enter the queue as a new application (ie: end of the line).
- Further guidance on use of documentation via CMS is offered for IT/Es and Discipline Committee chairs. Standards Committee stresses the importance of ITEs supporting ITs in through application submission.

#### 01:48:00 Member Questions & Input on the Standards Committee Report

- Kyle Thomas asks specifics regarding what's usually missing / problematic with IT/E applications. Standards Committee notes that this varies, but includes missing course outlines, letters of recommendation, course rosters, and even required courses.
- Ashley Brown suggests that it would be a good idea to offer an example of a redacted application that is a strong representation of expectations and requirements. Standards Committee members note that this is a good idea, but it is also worth mentioning that



while all materials may be present, the quality of that material is still subjective.

- Examples of ongoing and yet unresolved issues seen in IT/E applications are ICWs with multiple levels (L1-4) where there are questions of the course meeting venue and content requirements in addition to concerns of the overall quality of the course; minimally filled out evaluations; ICWs reported at a higher level but where all candidates or the majority of candidates certify at a lower level (leading to questions over whether the ICW met the burden of the higher level requirements); and courses where ratios are problematic with multiple roles, participants receiving credit for multiple roles/courses, etc, and courses with ratios that are in blatant violation of policy.
- The Standards Committee also explains another now common issue: Invalid first aid and CPR credentials. This is complicated by the CMS not being able to read images; sometimes the Standards Committee comes across invalid, expired, or fraudulent credentials. A resolution is being explored and should be followed up with by the SEIC.
- Project backlog includes a list of about a dozen policy clarifications that need redress.

#### 02:08:40 SEIC Chair / CMS Report

John Traendly

- Membership report notes that there is a decline in US membership but an increase in membership in China.
- Working on resources, kelsey offers assistance for personal calls and short videos. Mike asks for a library of resources
  - Trey Rouss suggests a monthly continuing education session that is 50% formal / 50% informal. Kelsey Bracewell notes that this has already been going on for ICWs, and she is happy to work with anyone to create a recording that is ready to go. **ACTION ITEM:** Jeff Atkins volunteers to help w/ this via IPC.
- Recommendation to the ACA to retain Aaron Southern to continue to provide CMS support. CMS will be donated to the ACA soon (2022).

#### 02:25:40 Nominations Committee Report

Trey Knight

- This committee is in regards to the SEI Executive Committee positions; we are not in an election year but we may want to start thinking about who / time commitment / responsibilities, etc. The term is 2023-25.
- The SEIC Chair is voted on differently; this vote goes before membership w/ slate of BOD directors. SEIC ExComm members- apart from Chair- are elected internally (within SEIC).
- Kelsey Bracewell notes that there have already had 400 votes cast for Discipline Committee member elections.

#### 02:29:30 Instruction Committee Report

John Browning

- There is not much to add with this project as members have been busy with summer responsibilities. Online modules will require work and focus over the winter. People have self-identified willingness to work on these tasks just need to refine and organize project management

#### 02:31:08 DEI Committee Report

Anna Levesque

- Change is hard and slow! This work is focused on internal culture at ACA as well as programmatic focus (course offerings). Progress has been made but many POC folks affiliated with this work still feel unheard.
- Recently, Beth Spilman, Kelsey Bracwell, & Risa Shimoda attended a DEI training through the Racial Equity Institute. <https://www.racialequityinstitute.com/>
- This committee has made a budget request that includes a part-time DEI staff member to work to promote change internally as well as serve as a Program Manager to increase long-term membership / mentorship in underserved / underrepresented communities. There is ongoing advocating for DEI training for SEIC leadership and Board members; currently reviewing possible providers.
- POC Paddlesports Leadership Academy (Riverline nonprofit in Knoxville to facilitate the inaugural academy)
  - **ACTION ITEM:** Andrea White asks to connect regarding work with Riverline as she already has a standing relationship with them and may be able to foster some collaboration with State Directors.
- Gerry Seavo James, the founder of Paddlesports Action Committee, is mentioned as a great resource for ongoing development and guidance.
  - Dale Williams: "Dr Teslie Davis Culture and Equity Inst and Dr Chanequa Walker Barnes Both GA Psychological Association. Work consulting. They did a great job."
  - John Browning: "Greenfield Community College, Rachel Hailey and Associates, info@rhaileyconsulting.com Rachel is our provider."

#### 02:42:00 **Discipline Committee Reports:**

John Traendly

Some Discipline Committees submitted formal reports to accompany this agenda item, available in the Meeting home on the CMS.

- 02:42:39 *Introduction to Paddling Committee*
- 02:43:43 *Universal Paddling Committee*
  - Not many workshops were offered this year but the first APW internationally occurred this year in Slovakia.
  - First press about the new Advanced Communications program from an attendee in Seattle, WA ACW:  
<https://rnissenbaum.com/the-aca-advanced-communications-workshop-endorsement/>
  - Interest remains for UPC to engage w/ PAC / DEI work.

Members pause Discipline Committee reports to discuss the logistics of until when DC reports can be submitted via the new CMS procedures; questions pertain to a possible deadline for submission to allow for review ahead of SEIC meetings. Members present agree to remove submission restrictions for now but there is ongoing conversation in chat regarding time to read reports beforehand and also to provide translation / screen readers). This point will need continued review.

- 02:50:21 *Canoe Touring Committee*
  - Committee work has been quiet; many are slow to return to programming but sales / manufacturing are through the roof.
- 02:51:12 *Coastal Kayaking Committee*
  - Chair notes a lot of participation and energy on CKC, mostly focused on curriculum alignment. Recent nominations for elections had the biggest turn out ever of 32 nominees!
  - Through collaboration, a new instructor scholarship program to support instructor certifications with help from Kelsey and Michelle. [Scholarship Program](#); so far, we have had \$900 contributions to the scholarship fund.
- 02:56:00 *Rafting Committee*
  - Everyone was fairly busy during the summer season. Meetings have resumed, with a focus on curriculum alignment.
- *Prone Paddling Committee*
  - Trying for ongoing support. No classes reported this year
- 02:58:30 *River Canoeing Committee*
  - Committee work has been quiet. There is ongoing work to be carried over to new committee members as action items.
- 03:01:15 *River Kayaking Committee*
  - RKC recently hosted a meeting for ITEs that inspired the motion proposed for today. There is ongoing collaboration with other disciplines as well as work with the DEI Committee.
- 03:04:09 *River Safety & Rescue Committee*
  - Sam Fowlkes is the outgoing chair and will be “retiring” from ACA service after 30+ years of dedicated support! Overall, the S&R Committee is looking to host a 2022 safety and rescue conference.

Members have a brief side conversation with mention of the Safety and Rescue Conference and are curious if there are plans to host another in-person event a la the 2019 IT/E Conference in Richmond. Kelsey Bracewell notes that there are not currently plans for this type of membership event, but it could be possible with interest and planning. Trey Rouss notes that he would like to connect with Kelsey on this point.

- 03:10:51 *Stand Up Paddleboard Committee*
  - The SUP Committee has been very active, sometimes meeting as often as weekly. Several committee members met in Charleston earlier this Fall for a great collaborative event. The motion on the floor is the fruits of the labor of this committee.
- *Surfski Committee*

- o *Matt Murphy is not present at this meeting. The Surfski Committee has a motion on the floor.*
- *Surf Kayaking Committee*
  - o *Hamp All is the new Chair of this committee but is not present at this meeting.*

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Lunch @ 12:15 EST - 1:15 EST

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03:15:04 **Discussion & Vote on Motions:**

John Traendly

**Discussion Limits** - because of new motion submission procedures via CMS and an online comment / review period available on Slack, motion discussion will be limited during formal meetings.

- **Motion Presenter** is allowed up to 5 minutes to introduce a motion.
  - **Member Contributions** to voice support or concerns are limited to 2 minutes for each member.
  - **New questions are discouraged** as all questions must be posed during the Comment Period prior to the meeting and vote.

Prior to voting on motions, the SEIC Chair reminds members present of discussion etiquette and parliamentary procedure. A question is raised regarding the use and application of abstentions; this is clarified and members are pointed to further documentation in the SEIC Operating Procedures.

- *Withdrawn* motions are removed from the slate and will need to be resubmitted for consideration.
- *Tabled* motions are temporarily removed from the slate and will reappear on the next meeting agenda as “Old Business.”
- Motions submitted by committees do not require a second; motions introduced by individuals require a second for consideration by the SEIC.

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- 03:23:12 **Motion 2021-10-01:** Submitted by Canoe Touring
    - o Housekeeping / Alignment of L2 Essentials of Canoe Touring and L3 Freestyle Canoeing Instructor Criteria Documents

Motion is withdrawn by the Canoe Touring Chair as a result of suggestions in the Slack discussion channel.

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- 03:23:45 **Motion 2021-10-02:** Submitted by SEIC Executive Committee
  - o February 2021 SEIC Meeting Minutes

- **Motion 2021-10-03:** Submitted by SEIC Executive Committee
  - May 2021 SEIC Meeting Minutes
- **Motion 2021-10-04:** Submitted by SEIC Executive Committee
  - August 2021 SEIC Meeting Minutes

Motions 2 and 3 pass with 15 in favor, 0 opposed, and 2 abstained; Motion 4 passes with 14 in favor, 0 opposed, and 3 abstained. See Appendix B for details.

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- 03:29:44: **Motion 2021-10-05:** Submitted by Ashley Brown, Coastal Kayak Committee Chair
  - ITE Maintenance Requirements Amendment
  - Following discussion from the Slack channel, a Friendly Amendment is offered: *“Provide evidence that they are committed to the mentorship of others. The SEIC recommended goal is two or more highly qualified IT candidates (ITCs) per four year certification period, working with Instructor Trainers (IT's ) in Continuing Education, or leadership in the SEIC.”*
    - Based off of Slack input
  - Members engage in lively discussion about the pros and cons of writing a quantitative criteria for maintenance into policy versus amending policy to make more ambiguous suggestions. Ultimately, members agree that this is a worthwhile review of policy and that existing requirements are lacking, but cannot come to an agreement, even through Friendly Amendment, to pass this motion.
  - Members agree that the Standards Committee and possibly the potential SEIC ITE workgroup should take this under advisement. A special session to address this policy revision is suggested.

Motion is moved by John Browning to be tabled for further future discussion, seconded by Robin Pope. 13 members present support tabling this motion.

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- 04:02:46 **Motion 2021-10-06:** Submitted by Coastal Kayak Committee
  - Level 2: Essentials of Kayak Touring Instructor Criteria Revision

Motion passes with proposed Friendly Amendment with 17 in favor, 0 opposed, and 0 abstained. Motion was also passed by the Board on 3 November 2021. See Appendix B for details.

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- 04:06:09 **Motion 2021-10-07:** Submitted by Surfski Committee
  - Surfski Instructor Maintenance Requirements - Extension Request

Motion passes with proposed Friendly Amendment with 16 in favor, 0 opposed, and 1 abstained. Motion was also passed by the Board on 3 November 2021. See Appendix B for details.

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- 04:08:37 **Motion 2021-10-08:** Submitted by Eric Caravella and the American Packrafting Association (APA)
    - Creation of a Packrafting Discipline - *Eric's motion was accompanied by a presentation. See CMS motion details.*
    - 04:18:35 Discussion / Questions Begin
      - Members receive this proposal favorably; the packrafting curriculum is positively received, but some members express issue with the proposed rollout plan for deviating from policy too much.

*Friendly Amendment* (Trey Knight) is made to table the implementation plan and vote only on the proposed curriculum. The proposed vote also includes permission for the Standards Committee (SEIC Executive Committee and Eric Caravella) to review, augment, and approve a policy driven roll out plan.

- This friendly amendment is accepted.

Motion passes with proposed Friendly Amendment with 17 in favor, 0 opposed, and 0 abstained. Motion was also passed by the Board on 3 November 2021. See Appendix B for details.

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- 04:57:05 **Motion 2021-10-09:** Submitted by SUP Committee
    - Revised SUP L 2 Instructor Criteria, Skills Assessment and Sample Skills Course

Motion passes with proposed Friendly Amendment with 17 in favor, 0 opposed, and 0 abstained. Motion was also passed by the Board on 3 November 2021. See Appendix B for details.

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- 05:04:00 **Motion 2021-10-10:** Submitted by Andrea White, TN State Director
    - Kayak Fishing: Let's Fix the Instructor Endorsement & Grow the Program
    - Motion introduced by JohnT - seconded by Lydia / JohnB
    - A thorough introduction is offered by Andrea White and Geoff Luckett offering insight into the necessity of prioritizing this programming / curriculum within the ACA.
    - 05:17:17 Discussion / Questions Begin
      - Members discuss potential concerns over focus of curriculum (paddling v fishing) and conversation centers on course offerings like camping, traditional skills, and SUP yoga that are paddling adjacent. Further discussion pertains to the notion of this curriculum being craft specific v craft agnostic and how this may create potential grey areas from an insurance perspective.

Motion is tabled with intent to create a workgroup (**ACTION ITEM**) to focus on this material, including Andrea White, Jeff Atkins, and the Discipline Committee Chairs from Coastal Kayaking (Ashely Brown), River Kayaking (Trey Rouss), and Safety and Rescue (Mike Aronoff) to identify representation from their disciplines to join this workgroup.

- 05:44:03 **Motion 2021-10-11:** Submitted by Trey Rouss, River Kayak Committee Chair
  - SEIC Work Group Formation
    - This motion is introduced by Trey Rouss and seconded for consideration by Trey Knight, Lydia Cardinal, Jeff Atkins, Anna Levesque, and Robin Pope.
    - This motion was partly informed by a meeting hosted by Trey Rouss with some of River Kayak Committee's ITEs. This meeting can be reviewed [here](#).
  - Members discuss the required financials (none identified) and bounds of authority of this workgroup (essentially an ad hoc committee of the SEIC). Particulars of enacting change as a result of the work this group may do is also discussed, and members present determine that this is an ad hoc committee that would go through normal motion / proposal procedures before the SEIC to enact policy / procedure / curriculum changes.

Motion passes with 16 in favor, 0 opposed, and 1 abstained. Motion was also passed by the Board on 3 November 2021. See Appendix B for details.

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- 06:02:40 **Motion 2021-10-12:** Submitted by John Browning, SEIC Vice Chair
  - Amendments to Chapter 1 of the SEIC Policy Manual
  - Ashley - is there a code of conduct forthcoming? Is there something comprehensive?
    - Right now tied to safesport / ngb
    - Need for a comprehensive code of conduct in the future, but this is a good starting point

Motion passes with 16 in favor, 0 opposed, and 1 abstained. Motion was also passed by the Board on 3 November 2021. See Appendix B for details.

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- 06:18:30 **Motion 2021-10-13:** Submitted by River Kayak Committee
  - Kayak Rolling Endorsement Criteria
    - It is clarified that while the Coastal Kayak Committee provided feedback and received this proposal favorably, it did not formally vote to accept the Endorsement Criteria as presented.
    - Members discuss that the SEIC can provisionally accept this motion contingent upon approval from the Coastal Kayak Committee.

*Friendly Amendment* (Crystal Skahan): Move Essential Eligibility Criteria back to top of document.

- This friendly amendment is accepted.

Motion passes with proposed Friendly Amendment, contingent upon passage in Coastal Kayak Committee, with 17 in favor, 0 opposed, and 0 abstained. Motion was also passed by the Board on 3 November 2021. See Appendix B for details. *\*Coastal Kayak Committee formally voted in favor of this curriculum on 10 November 2021, 10-0.*

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06:35:00 John Traendly requests that members submit feedback regarding the new Motion Procedures, hosted on the CMS, that were utilized during this meeting. (**Action Item**)

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06:35:41 **Old Business:**

- SEIC Project List John Traendly
  - This agenda item was covered during the Standards Report from the SEIC Chair.
- Instructor Manual John Browning
  - This agenda item was covered in the Instructional Committee report.
- Big Canoe Proposal Members Present
  - There is nothing new to report on this issue.
- Defining “Qualified Assistant” Members Present
  - This agenda item was tabled for the next meeting.
- 2021 Action Items Members Present
  - See Appendix A*

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06:37:10 **New Business:**

- Best Practices Discussion John Browning / Members Present
  - Members agree that this discussion topic may best be explored by the new SEIC workgroup designated by Trey Rouss (*Motion 11*). John Browning offers that this topic should be left for future meetings.
    - Examples of “best practices” could include regular communication with IT/Es, especially after SEIC meetings; as Discipline Chairs, an example of “best practice” would be “regular communication with constituents.”
    - Kelsey Bracewell offers that a future Communications Coordinator staff member could take this communication load and distill / communicate discussions, changes, projects, etc. to relevant parties after attending meetings.
    - Mike Aronoff suggests an IT/E emeritus designation to retain wisdom and insight from experienced practitioners.

06:42:40 **Upcoming SEIC Meetings**

John Traendly

- Winter / Spring SEIC Meeting – TBD
  - Location – Virtual?
    - Members present agree that the 4 meeting format (*2 full day virtual meetings and 2 2-hour long virtual evening meetings*) utilized in 2021 was effective and productive; this format is suggested to be pursued in 2022.
  - Motions & Reports Due – TBD
    - No date was announced or determined for the first SEIC meeting of 2022. This



date is typically coordinated with Board of Directors meetings.

06:45:05 **Plus / Delta for Meeting**

John Traendly

- During this time, the members of the Executive Committee submit resignation from their posts (Chair, Vice Chair, Secretary, and Past Chair) to be effective on 15 November. This date was selected so as to resolve lingering action items / applications as well as to support the SEIC and SEI Department in finding replacement representatives.

**Adjourn**

### Appendix A - 2021 Action Items Table

*This list of Action Items is a compilation of action items from 2021 SEIC Meetings in February, May, and August 2021.*

Action Item	Responsible Party	Date Noted	Status
Improve user-friendly nature & quality of experience for club users (multiple waivers)	Beth Spilman / ACA Office	February 2021 <i>p5 Feb '21 SEIC Meeting Minutes</i>	<i>Unknown</i>
Updates to SEIC Policy Manual to (a) clarify or (b) add policy to address omissions.  Recommendations include a member Code of Conduct, defining "qualified assistant," clarifying participant roles and course ratios, and limiting the number of levels in IDWs/ICEs.	SEIC Executive Committee	February 2021 <i>p8 Feb '21 SEIC Meeting Minutes</i>	<b>Active</b> - policy review and discussion is ongoing. A policy motion (Motion 12) was made and approved during the October meeting.
Create workgroup to address complexities / shortcomings of IT/E process	John Traendly	February 2021 <i>p9 Feb '21 SEIC Meeting Minutes</i>	<b>Resolved</b> - During the October '21 meeting, a motion (Motion 11) is approved to form a workgroup to better connect IT/Es to the SEIC. Reviewing and improving the application / renewal process may fall under this group's mission.
Addition of seated positions for UP inclusion in SUP Yoga	Anna Levesque & Crystal Skahan	February 2021 <i>p14-15 Feb '21 SEIC Meeting Minutes</i>	<i>Unknown</i>
Surf Kayaking Discipline Committee Chair Vacancy	John Traendly	February 2021 <i>p15 Feb '21 SEIC Meeting Minutes</i>	<b>Resolved</b> - Hamp All new Surf Kayaking Chair
Create list of virtual modules / online courses to identify potential areas of overlap	John Browning	February 2021 <i>p17 Feb '21 SEIC Meeting Minutes</i>	
Need to develop a style/content guide to promote consistency and	John Traendly	May 2021	

cohesion for online course modules			
Use new meeting procedures proposal (Google Doc) to engage and practice commenting/discussing	Trey Knight & Lydia Cardinal; SEIC Members	May 2021	<b>Resolved</b> - New meeting and parliamentary procedures were implemented in the CMS for the October meeting.
Share independent ACA proposal in Slack for SEIC Members to review	John Traendly	May 2021	<b>Active</b> - This issue is ongoing.
Draft an updated staffing guidance proposal with inclusion of alternative positions/staff functions for consideration by the SEIC	John Traendly	August 2021 <i>p4 August '21 SEIC Meeting Minutes</i>	<b>Active</b> - Proposal revisions were shared with SEIC members on 17 August but this issue is ongoing as it pertains to Board governance and Bylaws revisions.
Amend new meeting procedures language regarding talking limits to read " <u>discourage</u> new questions"	John Traendly	August 2021 <i>p5 August '21 SEIC Meeting Minutes</i>	<b>Resolved</b> - new meeting procedures will be in place for October meeting.
Develop a pre-recorded orientation / tutorial that can be used during ICWs to guide new instructors through use of the CMS.	Kelsey Bracewell, Jeff Atkins / IPC	October 2021	
Andrea White asks to connect regarding POC Paddlesport Leadership Academy re: work with Riverline as she already has a standing relationship with them and may be able to offer collaboration with State Directors.	Anna Levesque, Andrea White	October 2021	
Determine potential deadlines / submission guidelines for Discipline Committee reports ahead of SEIC meetings.	SEIC, SEIC Executive Committee	October 2021	
Support the new Packrafting Discipline by refining implementation plan.	SEIC Executive Committee, Eric Caravella, Kelsey Bracewell	October 2021	<b>Active</b> - The Standards Committee and Kelsey Bracewell are working to finalize an implementation plan for the roll out of the curriculum approved by the SEIC in Motion 8.

Determine members and vision for the newly formed SEIC work group to support IT/Es and elevate the process, maintenance, and mentorship of these individuals.	Trey Rouss	October 2021	<b>Active</b> - This is a newly formed workgroup that will likely have more to report to the SEIC in future meetings.
Provide feedback, suggestions, etc. to John Traendly regarding the new meeting procedures (use of CMS, motion submission process, etc).	SEIC	October 2021 <i>p11 Oct '21 SEIC Meeting Minutes</i>	
Review, clarify, and augment ITE maintenance requirements.	Ashley Brown	October 2021 <i>p9 Oct '21 SEIC Meeting Minutes</i>	<b>Active</b> - During the October '21 meeting, a motion (Motion 5) is introduced to alter ITE maintenance requirements to encourage active mentorship in order to remain in good standing. This motion is tabled due to members not agreeing on what ITE accountability can/should look like via maintenance requirements. This policy issue may be appropriate work for the workgroup formed as a result of Motion 11.

## **Appendix B**

# SEIC Voting and Attendance Register - 30 October 2021 (virtual)

SEIC Board - Voting Members	Name	Attending/Alternate?	*Motion 1 Withdrawn				*Tabled		*Curriculum Only			*Tabled		*As amended	
			Motion 1	Motion 2	Motion 3	Motion 4	Motion 5	Motion 6	Motion 7	Motion 8	Motion 9	Motion 10	Motion 11	Motion 12	Motion 13
Chair	John Traendly	Present		Y	Y	Y		Y	Y	Y	Y		Y	Y	Y
Vice Chair	John Browning	Present		Y	Y	Y		Y	Y	Y	Y		Y	Y	Y
Secretary	Lydia Wing	present		Y	Y	Y		Y	Y	Y	Y		Y	Y	Y
Past Chair	Trey Knight	Present		Y	Y	Y		Y	Y	Y	Y		Y	Y	Y
Introduction to Paddling Chair	Jeff Atkins	Present		Y	Y	Y		Y	Y	Y	Y		Y	Y	Y
Universal Paddling Chair	Crystal Skahan	Present		Y	Y	A		Y	Y	Y	Y		Y	Y	Y
Canoe Touring Chair	Lynn Dominguez	present		Y	Y	Y		Y	Y	Y	Y		Y	Y	Y
Coastal Kayaking Chair	Ashley Brown	present		Y	Y	Y		Y	Y	Y	Y		Y	Y	Y
Prone Paddling Chair	Adam Masters	absent													
Rafting Chair	Elisha Lynn McArthur	Present		Y	Y	Y		Y	Y	Y	Y		Y	Y	Y
River Canoeing Chair	Mike Aronoff	Present		Y	Y	Y		Y	Y	Y	Y		Y	Y	Y
River Kayaking Chair	Trey Rouss	Present		Y	Y	Y		Y	Y	Y	Y		Y	Y	Y
Safety & Rescue Chair	Sam Fowlkes	present		Y	Y	Y		Y	Y	Y	Y		Y	A	Y
Stand Up Paddleboard Chair	Anna Levesque	Present		Y	Y	Y		Y	Y	Y	Y		Y	Y	Y
Surfski Chair	Matthew Murphy	absent													
Surf Kayaking Chair	Hamp All	absent													
Board of Directors Appointment	Robin Pope	present		A	A	A		Y	Y	Y	Y		Y	Y	
SEIC Chair Appointment	Vacant	n/a													
International Representative	Ge Wu	Present		Y	Y	Y		Y	A	Y	Y		A	Y	Y
International Representative	Sandra De Ugarte	absent													
At-Large Member	Ben Morton	Submitted votes ahead of time		A	A	A		Y	Y	Y	Y		Y	Y	Y
At-Large Member	Dale Williams	Present		Y	Y	Y		Y	Y	Y	Y		Y	Y	Y
Engaged Athlete Representative	Vacant	n/a													
Engaged Athlete Representative	Vacant	n/a													
Engaged Athlete Representative	Vacant	n/a													
Engaged Athlete Representative	Vacant	n/a													
Engaged Athlete Representative	Vacant	n/a													
Engaged Athlete Representative	Vacant	n/a													

\*Join via conference call (all virtual)

\*\*Unable to join call

For (Y) >>>

Opposed (O) >>>

Abstaining (A) >>>

Result >>>

0	15	15	14	1	17	16	17	17	1	16	16	16	Y
0	0	0	0	1	0	0	0	0	0	0	0	0	O
1	2	2	3	0	0	1	0	0	0	1	1	0	A
Withdrawn	Passes	Passes	Passes	Tabled	Passes	Passes	Passes	Passes	Tabled	Passes	Passes	Passes*	

\*Pending approval of CKC

## SEIC Operating Procedures a/o 3/3/2019

E. The voting members of the SEIC Board may consist of a:

- Chair
- Vice Chair
- Secretary
- Immediate Past Chair

## Quorum Determination

A Quorum shall be 40% of filled voting members.

Voting positions = 28

Filled voting positions = 20

Voting members = 17

Quorum = 8

- one(1) National Board of Director appointed by the ACA National Board President
- one(1) appointment by the SEIC Board Chair
- two(2) International Representatives
- two(2) At-Large members
- six(6) Actively Engaged Athlete Representatives (ACA Board Policy ATH-001: AthleteRepresentative Classifications)
- the Chair of each Discipline Committee

n/a = position not filled

n/p = not present at the time of the vote

## **Appendix C**



# SEIC Meeting

October 30, 2021

- SEIC funding opportunities
- US Center for SafeSport



# Resources for SEIC

- Education Fund = \$12,465
- Adaptive/Universal Paddling Fund = \$6,582
- 2021 Operating Surplus
- 2022 incremental investment opportunity = \$150,000
- Communications Coordinator – candidate search underway



We can conservatively provide funding to  
SEIC of \$30,000 to \$50,000 in 2022

# U.S. Center for SafeSport Overview

## Member Communications

- ACA website
- Annual email to members
- Annual mailing to parents of minors

## Reporting

- Criminal activity: law enforcement
- Sexual misconduct: US Center for SafeSport
- Emotional or physical abuse: ACA

## Education and Training

- Participants who have “regular contact with” or “direct authority over” minor athletes
- SafeSport Core Training – year 1
- SafeSport Refresher Training – years 2-4

## Minor Athlete Abuse Prevention Policies

- One on one interactions between adults and minor athletes

## Appendix D

The Coast Guard released the 2020 Recreational Boating Statistics earlier this week. This information has been released annually since at least 2004. The data set can be found at [https://uscgboating.org/statistics/accident\\_statistics.php](https://uscgboating.org/statistics/accident_statistics.php); the 2020 data is available at <https://uscgboating.org/library/accident-statistics/Recreational-Boating-Statistics-2020.pdf>.

Most people expected the accident, injury and fatality numbers to be awful. The good news, if there's any at all, is the numbers were bad - a 25% increase in recreational boating deaths - but not as bad as many feared they would be.

Many of you know I've been examining the RBS data set for several years, trying to identify areas where we need to strengthen boating education programs. Looking at the data, I think it's helpful to consider things that changed from 2019 to 2020, and things that didn't. Reflecting on that may help guide interventions, and may suggest areas where we can do a better job of promoting boating safety.

The number of accidents, injuries and deaths increased. Particularly for paddlers, accidents and injuries are believed to be under reported but deaths are believed to be reasonably accurate. Unfortunately, deaths for all boaters increased from 613 in 2019 to 767 in 2020 - about a 25% increase.. Diving into the details of the report, table 34 from 2019 and 2020 shows that motorized craft fatalities increased more than this average; human propelled less than the average. Canoeing dropped from the 3rd most common craft involved with fatalities (open motorboats #1, kayaks #2) to 5th, displaced by pontoon boats and PWCs.

Review of table 25 shows that, compared to 2019, pontoon related fatalities increased from 7 to 9% of total fatalities, open motorboats increased from 47 to 49%, PWCs increased from 8 to 9%, SUPs decreased from 2 to 1% and cabin motorboats decreased from 6 to 4%; all other types of craft were unchanged.

Canoes and kayaks are often reported together and when paired contributed 20% of all boating deaths in 2019 and 2020. However, when separated, canoes dropped from 6.4% to 5.5% and kayaks increased from 14.0 to 14.6% (2019 to 2020).

Although some things did change, there are some important things that didn't change:

- \* Sailing related fatalities remain very low; it's not clear if this is due to active boating education for sailors or a function of participation
- \* Table 19 shows that collisions with recreational vessels continued to be the most common type of accident; these occur predominantly for motorized craft
- \* Table 16 shows that capsizing and falling overboard (unexpected entry into the water) continued to be the most common type of fatal accident for all craft, and the most common type of reported accidents for kayaks, canoes and SUPs

\* Table 34 shows that PWCs continue to be the only type of craft where traumatic fatalities are more common than drowning, and where most operators who die are wearing life jackets

\* Table 19 shows that improper lookout and inattention continue to be the most common contributing factors for open motorboat accidents; inexperience and hazardous waters for canoe, kayak and SUP accidents

\* Most people who die while boating are not wearing a life jacket and most are on boats where the operator had no boating education.

In previous years, there's been a strong linear relationship between canoe, kayak and SUP participation and fatalities. There's no reason to think 2020 was any different. Motorized craft are harder to evaluate - a kayaker, being the only occupant of the vessel, is largely responsible for what happens to them, but we can't as easily say that about a passenger on a motorized craft. However, the increase in accidents, injuries and fatalities, without a change in underlying patterns, suggests that there wasn't some kind of fundamental shift in who goes boating. That's an important distinction because it shows that the core content of what we teach continues to be directly relevant. It means that take home messages from 2020 are the same as from previous years:

\* life jacket wear and education are critical

\* all boaters need to be prepared for unexpected entry into the water, both through prevention strategies (boat handling), life jacket wear, and practice with overboard drills and re-entry/self-rescue

\* motorized craft operators need to learn and practice proper lookout to avoid collision; this is particularly true for PWC operators

\* canoe, kayak and SUP operators need to gain experience, and learn to recognize and avoid (or paddle through) hazardous conditions.

The biggest difference between 2019 and 2020 appears to be the number of people who need these lessons - not the content of the lessons needed. It clearly shows the importance of the work done by every boating educator.

Please feel free to distribute to anyone who might be interested in this.

Very Respectfully,

Robin Pope, Ph.D., PA-C, FAWM  
Chair, American Canoe Association Board of Directors  
Division Chief, USCGAUX Paddle Craft Safety Division

## **Appendix E**





ACA | CANOE - KAYAK - SUP - RAFT - RESCUE

# SEI DEPARTMENT REPORT

AS PART OF THE OCTOBER 30, 2021 SEIC MEETING





**KELSEY BRACEWELL**  
SEI Department Director



**RICHARD LAURIDSEN**  
Education & Grant  
Coordinator

## ACA OFFICE STAFF

Special thanks to current  
office staff:

Beth Spilman  
Emma Walther  
Michelle Flynn  
Kristal Pastell  
Garrett John

# Meet the SEI Team

SLIDE 4	YEAR IN REVIEW
SLIDE 5	GRANTS
SLIDE 8	MEMBER COMMUNICATIONS
SLIDE 10	NATIONAL INSTRUCTION PROGRAM
SLIDE 11	CMS INFO & CERT STATISTICS
SLIDE 17	INSURANCE INFO
SLIDE 19	SEI CONTACT INFO

# Contents of this Report





# Year in Review

Recently Completed Grants  
Current/Ongoing Grants  
Member Communications  
National Instruction Program & SEIC  
Course Management System (CMS)



# Grants

**3320FAN1120.03: Geofencing - Phase 2**  
Project Funding Concluded 9/30/2021

To promote boater education, kayak fishing safety, personal preparedness, and life jacket wear information by reaching people who are actively engaged in recreational paddling and overall boating activities.



**Mechanism:** targeted advertisements placed on Facebook, Instagram, and Project-Specific Website Landing Page: <https://lifejacketlifestyle.com/>

Viewers are presented with these advertisements when they pass within range of an electronic geofence. 150 geofences were enabled across 15 life jacket observation stations. 2021 observation data from JSI Research will be compared with past years observations and wear rate to gauge if this promotion affected the life jacket wear rates in those select locations. \*Locations selected based upon USCG BARD data.





Don't be a statistic. Show us your  
**#ACALifeJacketLifestyle**

LEARN MORE



Of those drowning victims with reported life jacket usage, 86% were not wearing a life jacket.

LEARN MORE



Where cause of death was known, 79% of fatal boating accident victims drowned.

LEARN MORE

Puget Sound, WA - 5,254  
Jones Beach, NY - 7,704  
Shelter Island, CA - 5,142  
Lake Ponchartrain, LA - 3,163  
Willamette River, OR - 2,085  
Osage Beach, MO - 1,960  
Mission Bay, CA - 1,455  
Lake of the Ozarks, MO - 1,326  
Lake Conroe, TX - 2,664  
Wrightsville Beach, NC - 1,276  
Lake Minnetonka, MN - 1,390  
Old Hickory Lake, TN - 1,396  
Cherry Creek Resvr., CO - 827  
Lake Anna, VA - 1,225  
Boulder City, AZ - 1,188



# Grants

3320FAN1120.03: Geofencing - Phase 2  
Project Funding Concluded 9/30/2021

Don't be a statistic. Show us your  
**#ACALifeJacketLifestyle**

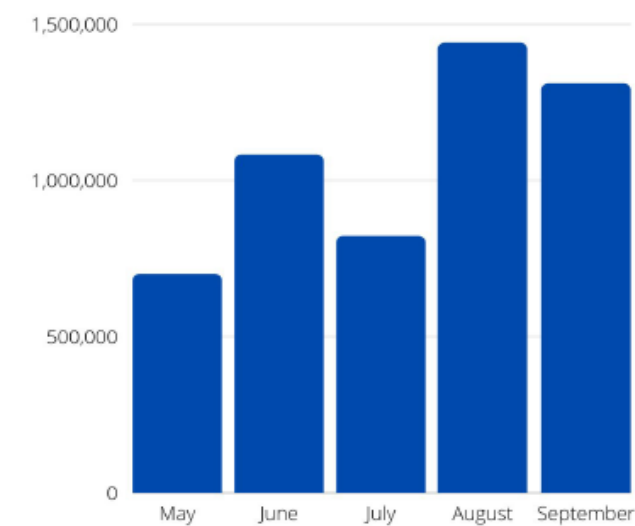
Produced under a grant from the Sport Fish Restoration  
and Boating Trust Fund, administered by the U.S. Coast Guard.

[LEARN MORE](#)

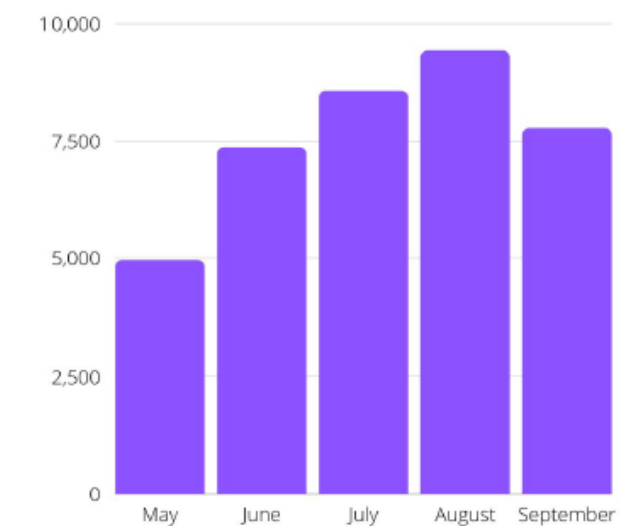
- Impressions: 5,355,586
- Clicks: 38,055
- Page Engagement: 454,386
- Comments: 99
- Post Reactions: 1,353
- Post Shares: 285

## CAMPAIGN SNAPSHOT

Impressions



Link Clicks





# Grants

## FY 2021-2022 USCG Grants

- Four Applications submitted
  - Online Coursework (Centered on PSF), Kayak Fishing Courses, Underserved Community Cert Workshops, Online Coursework via Geofence Project #3
- One Project Funded: Online Coursework (PSF) + YouTube Marketing Effort
  - \$125,000 awarded May 2021
  - Currently in progress

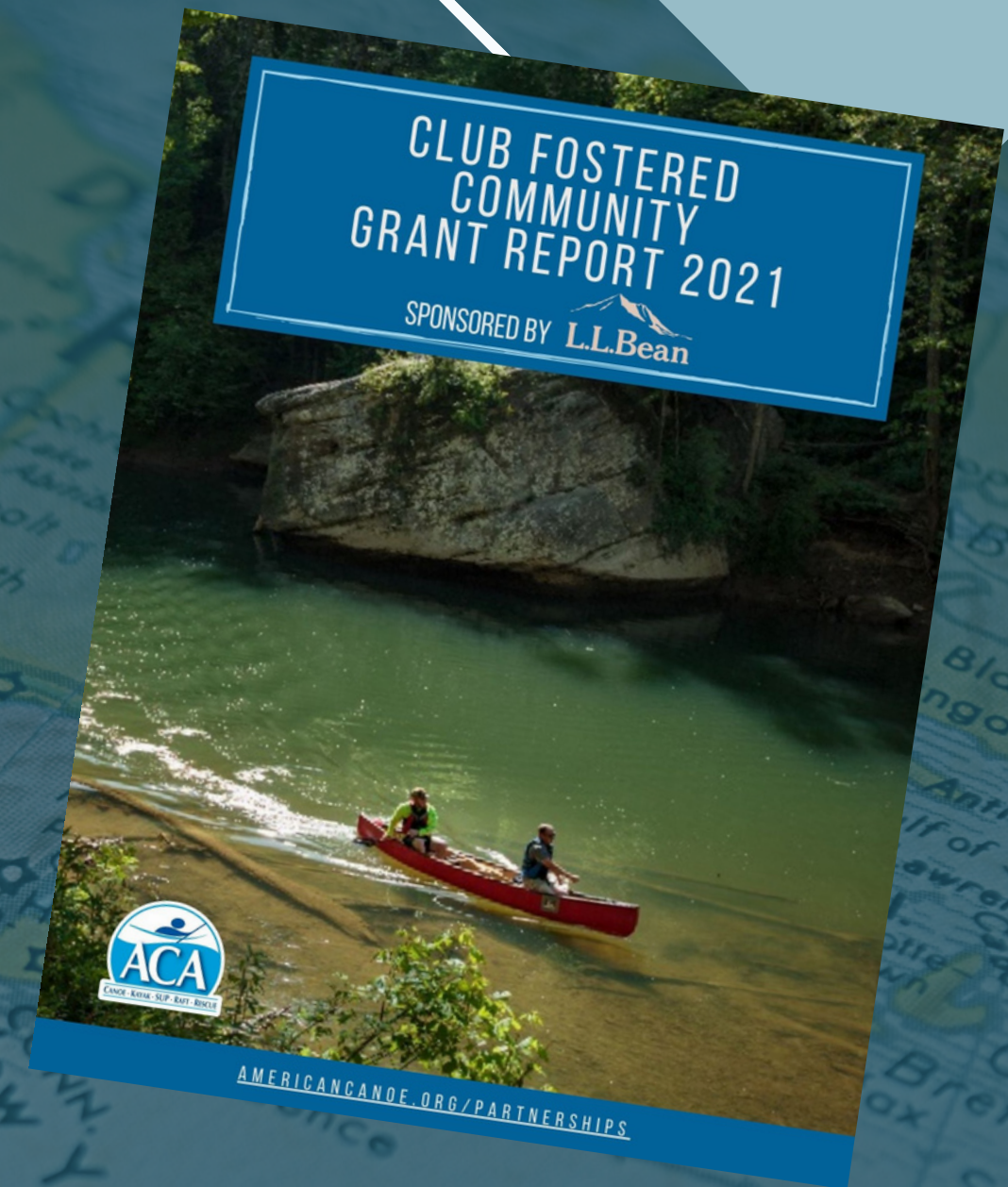
## L.L. Bean

## Club Fostered Community (CFC) Grant

- [americancanoe.org/partnerships](http://americancanoe.org/partnerships)
- Replaces former CFS Grant
- 22 Applications submitted - 14 Awards Provided Ranging from \$500-\$1000
- Primary focus: supporting paddling organizations with overarching DEI goals

## Diversity, Equity, and Inclusion Funding Opportunities

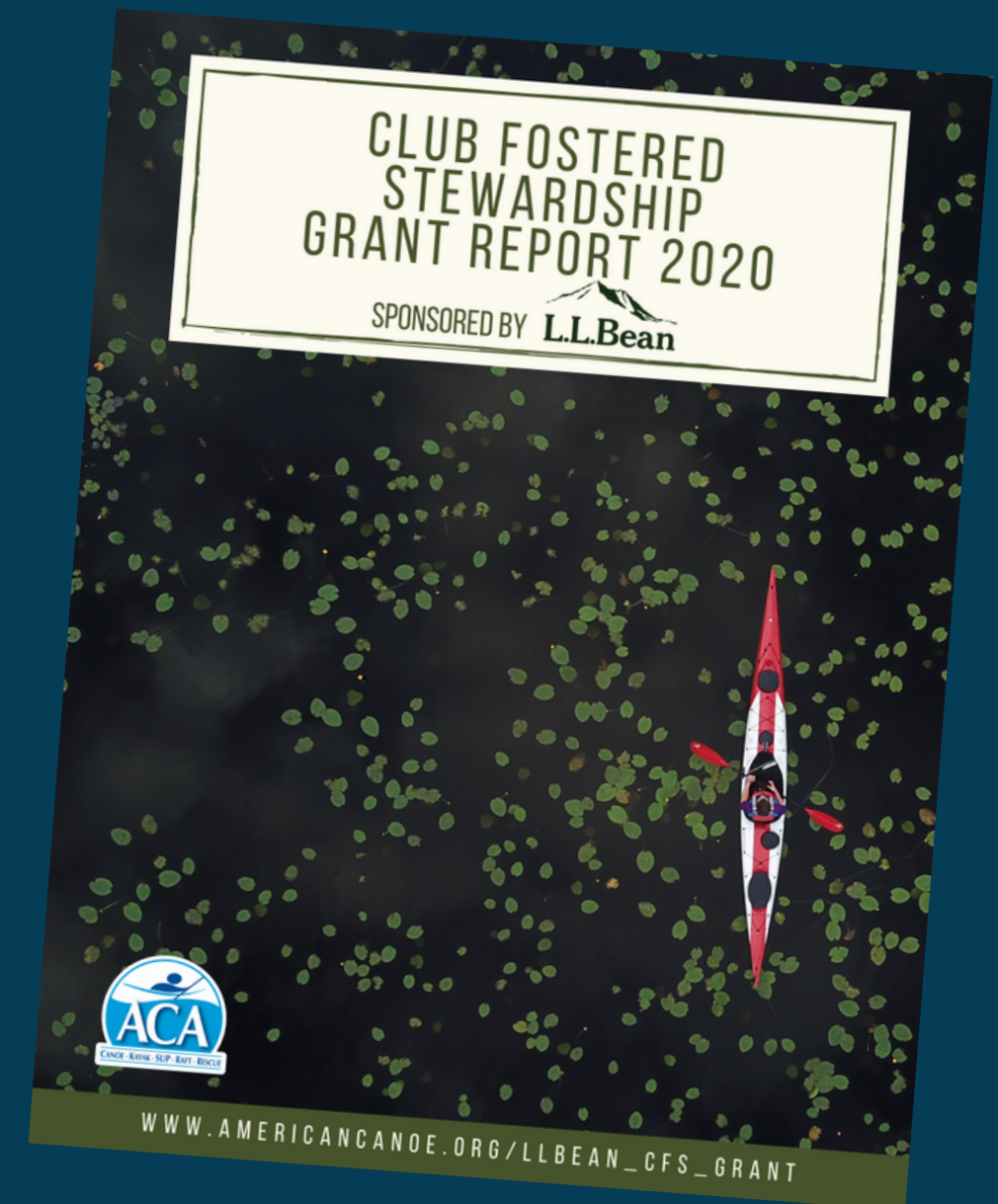
- Written by the SEI Department in Collaboration with the ACA DEI Board Committee
- Learn more: [americancanoe.org/DEI](http://americancanoe.org/DEI)
- Focus: Development and execution of POC Paddling Leadership Academies & Mentorship Opportunities





# Member Communications

The SEI Department manages ACA's social media platforms, monthly newsletter, Paddle eMagazine, email campaigns, portions of the ACA website, and assists with ACA member renewal and retention efforts spearheaded by the Membership Department





# Member Communications

The SEI Department also manages the collection of ACA's Annual National Award Nominations and voting process, as well as the SEIC Discipline Committee Elections. In addition, the department also assists with ACA's collective digital marketing efforts and the annual #GivingTuesday Fundraiser.

#GIVING  
TUESDAY™





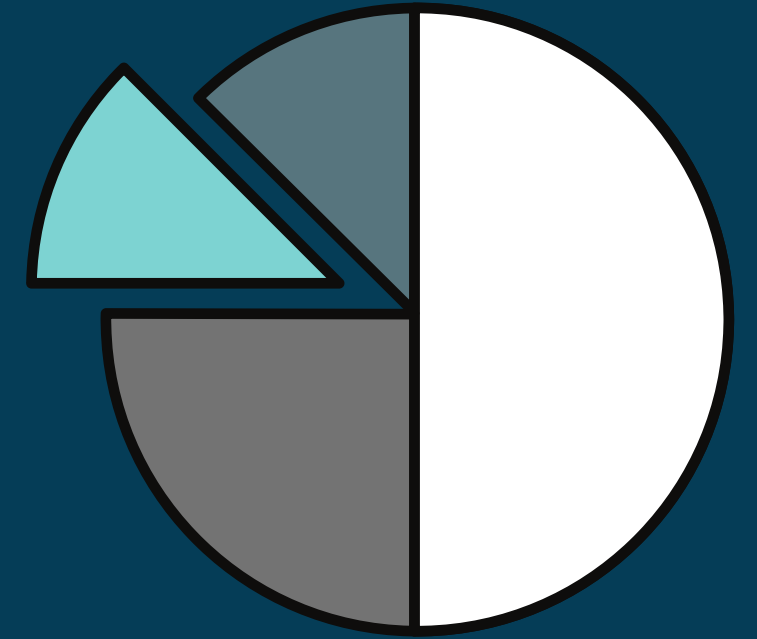
# Nat'l Instruction Program

The SEI Department not only communicates with current members, instructors, and the public, but also facilitates the execution of SEIC/BoD approved motions & curriculum changes, communications to instructors, and assists with committee meetings and discussions that feed ACA's National Instruction Program

- IT and ITE Applications
- SEIC Policy Waiver Requests
- Curriculum Updates
- Grievances / Appeals
- IT Candidates
- Certification Extensions
- Liability Waiver Integration & Other Insurance Request Questions
- FA/CPR Questions
- ACA Online Calendar (Instructional & Other Events)
- Contact Forms
- Custom CMS Tutorials

# COURSE STATS FROM THE CMS

## 2020 AND 2021 COMPARISON



- Courses Registered within the CMS
  - 2020 Total: 2,631 / 2021 Total: 4,598
  - 2020 US: 1,877 / 2021 US: 3,927
  - 2020 International: 754 / 2021 International: 671
    - Requested ACA Insurance via the CMS - 2020: 334 / 2021: 505
    - Were associated with a PAC (self select button) - 2020: 68 / 2021: 207
- Courses That Have Concluded (end date has passed)
  - Submitted Properly: 2020: 1,862 / 2021: 3,633
  - Open - 2020: 451 / 2021: 749
  - Cancelled - 2020: 36 / 2021: 68
  - Saved but not submitted - 2020: 42 / 2021: 115
  - Not submitted and are late (> 30 days past course end) 2020: 470 / 2021: 846

# COURSE STATS FROM THE CMS

## 2020 AND 2021 COMPARISON

### Registered Course Types:

- Skills: 1,607 / 3,293
- Assessment: 657 / 870
- ICW: 230 / 281
- Update: 54 / 79
- IDW: 33 / 16
- ICE: 24 / 34
- Mentoring: 16 / 7
- Endorsement: 9 / 16
- ITDW: 1 / 2

### Registered Course Disciplines:

- Coastal Kayak: 915 / 1,322
- Intro to Paddling: 654 / 1,558
- River Kayak: 501 / 697
- Safety & Rescue: 201 / 390
- SUP: 189 / 321
- River Canoe: 131 / 178
- Canoe Touring: 23 / 47
- Rafting: 14 / 75
- Surf Kayak: 1 / 3
- Surfski: 0 / 2
- Universal: 0 / 5

### Registered Course Levels:

- L2: 842 / 1,448
- L1: 618 / 1,437
- L4: 559 / 827
- L3: 460 / 647
- L5: 61 / 98
- 00 (Camping, Yoga, Etc): 54 / 89
- L0 (PSF): 37 / 52

# **"ALERTS" DATA FROM THE CMS**

## **2020 AND 2021 COMPARISON**



### **Most Frequent Member Alerts**

- Completed assessment - 2020: 2,091 / 2021: 4,228
- Course evaluation due - 2020: 1,593 / 2021: 5,642
- Award pending course eval - 2020: 477 / 2021: 1,124
- Award pending first aid - 2020: 435 / 2021: 893
- Award pending CPR - 2020: 440 / 2021: 894
- Award pending membership renewal - 2021: 45

### **Most Frequent Course Alerts**

- Course accepted - 2020: 647 / 2021: 4,188
- Post course to calendar - 2020: 391 / 2021: 526
- Insurance requested - 2020: 347 / 2021: 506
- Course roster late - 2020: 276 / 2021: 470
- Missing Liability Waivers - 2020: 275 / 2021: 131
- Insured Course completion information not provided - 2020: 208 / 2021: 316

# INSTRUCTOR STATS FROM THE CMS

## 2020 AND 2021 COMPARISON

Total Instructors, ITs, ITEs - 2020: 8,424 / 2021: 8,997

With Current Dues - 2020: 3,912 / 2021: 3,951

With Current Dues and Current FA/CPR - 2020: 978 / 2021: 1,940

Total Non-Expired Certifications - 2020: 10,775 / 2021: 11,534

Certifications expiring 12/31/2021: 5,267 - 141 Extensions = 5,126

Certifications set to renew on 12/31/2021: 235

# 2018-2021

## CERTIFICATION COMPARISON

### AS OF 10/29/2021

#### 2018 Stats

- Certs Expiring: 2,423
- Standard Renewals: 555
  - 330 Extensions Requested
- Instructor Updates Reported in 2018: 592
- New Certifications:
  - 1,972 Certs
  - 1,732 Individual People

#### 2019 Stats

- Certs Expiring : 2,360
- Standard Renewals: 530
  - 304 Extensions Requested
- Instructor Updates Reported in 2019: 746
- New Certifications:
  - 2,078 Certs
  - 1,767 Individual People

#### 2020 Stats

- Certs Expiring : 0
- Standard Renewals: 50
  - 199 Extensions Requested
  - 2,709 Auto Granted via CMS
- Instructor Updates Reported in 2020: 160
- New Certifications:
  - 294 Certs
  - 248 Individual People

#### 2021 Stats

- Certs Expiring : 5,126
- Standard Renewals: 235
  - 141 Extensions Requested So Far
- Instructor Updates Reported in 2021: 326
- New Certifications:
  - 721 Certs
  - 616 Individual People

# Certification Trends: ACA Membership Status

## COMPARISON: 2018-2021

### OCT 2018

- Total Instructors: 8,817
- Paid Instructors: 4,608
- Total ITs/ITEs: 235 (192/43)
- Paid ITs/ITEs: 212 (172/40)

### OCT 2019

- Total Instructors: 8,832
- Paid Instructors: 4,573
- Total ITs/ITEs: 235 (196/39)
- Paid ITs/ITEs: 212 (174/38)

### OCT 2020

- Total Instructors: 8,168
- Paid Instructors: 3,821
- Total ITs/ITEs: 223 (186/37)
- Paid ITs/ITEs: 190 (158/32)

### OCT 2021

- Total Instructors: 8,766
- Paid Instructors: 3,951
- Total ITs/ITEs: 231 (191/40)
- Paid ITs/ITEs: 194 (158/36)



# EDUCATION & INSTRUCTION RELATED INSURANCE PURCHASES

## 2020 AND 2021 COMPARISON

ACA Insurance products have 'Event Type' designation, which is selected by the purchaser:

- Club/Social - 2020: 22% / 2021: 13.4% ↓
- Competition - 2020: 4% / 2021: 6.7% ↑
- Education/Instruction - 2020: 69% / 2021: 75.2% ↑
- Stewardship - 2020: 1% / 2021: 1.2% ↑
- Other - 2020: 3% / 2021: 3.3% ↑

"Education/Instruction" designated insurance purchases:

- Sanctioning Fees Purchased - 2020: 67 / 2021: 474 ↑
- Rush Fees Purchased - 2020: 11 / 2021: 114 ↑
- Late Fees Paid (< 30 Days Late) - 2020: 9 / 2021: 41 ↑
- 90+ Days Late Fees Paid - 2020: 4 / 2021: 14 ↑
- Event Memberships Purchased - 2020: 191 / 2021: 1,983 ↑
- Additional Insureds Purchased - 2020: 11 / 2021: 144 ↑

\*PAC sponsored courses and events don't pay independent sanctioning fees



# Questions?



# Get in Touch

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